

## HARDCHARLIE REVIEWS

"HARDCHARLIE was at our Chabad House a number of times and he was outstanding. He's interactive, witty, and always has a positive message that the crowd takes home with them. He inspires others with his personal struggles and upbeat attitude, blending chassidic thought and teaching into his lyrics and discussions.

We brought him out a couple of weeks ago where he entertained 170 students from across the country and he captured the whole crowd; they were wild for his raps. I would definitely take him to perform for us again!"

**Rabbi Yosef Yitzchak Moskowitz**  
**Chabad of Bucktown – Chicago, IL**

"We had HARDCHARLIE for a Shabbaton at our Chabad house; he was really amazing! The students really enjoyed having him; his message was very real and connected very well to them. Many students stayed around much later than they usually stay. Our student board already asked to have him come again this year! One of our students wrote the following when reflecting upon the Shabbaton:

*Without a doubt, my favorite part of the Sinai Scholars experience was the Shabbat immersion. The Shabbat was the first time in a while that I felt fully immersed into Shabbat, and able to spiritually connect to Shabbat and Hashem. The Shabbat had a profound impact on me because of one of the guests, Hard Charlie (Charles Goldberg). Hard Charlie and I come from similar backgrounds, and he went through a lot of the same experiences that I have gone through. We connected as brothers immediately because of Alpha Epsilon Pi, and I felt like I could ask him anything. He gave me a lot of well-thought out, useful advice that has kept me thinking since then, and I will definitely utilize some of his life tips down the road."*

**Rabbi Bentzy Shemtov**  
**Chabad at The University of Illinois – Chicago, IL**

"HARDCHARLIE has performed many times in our Chabad house and at several of our public events. He captivates his audience and his music resonates from his soul. He gives his all to every beat, and his lyrics inspire all who listen. One is never quite the same after his show."

**Rabbi Meir Chai Benhiyoun**  
**Chabad of the Gold Coast – Chicago, IL**

"We have had HARDCHARLIE at our Chabad countless times. Every time he performs his raps or shares his insights into life's daily struggles, the entire audience really connects. He is real, he is genuine, and most importantly he is relevant. His lyrics are very deep and profound and open up the Neshama of his listeners. His masterful skill of engaging the participants really gets the crowd rolling.

Having known Charles Goldberg for many years, I can attest that his very presence is inspiring. He is committed to helping his fellow Jews connect with Yiddishkeit and Chassidus and is honored to be able to partner with the Rebbe's Shluchim through his power of music."

**Rabbi Zalman Tiechtel**  
**Chabad at The University of Kansas – Lawrence, KS**

“Charlie Goldberg did a great job as singer and DJ at our Gala dinner. He was part of the dinner program and then preformed and led the dancing afterward. Each part was very successful. I recommend Charlie to any size and type of event. He is great about understanding the purpose and the venue.”

**Rabbi Doron Aizenman**  
**Chabad of Myrtle Beach – Myrtle Beach, SC**

“HARDCHARLiE has an incredible energy that he brought to our Chabad house. We had him for a teen Shabbos dinner and they loved his story and his music. We also had him for our mall Chanukah party and he did a great job bringing Jewish pride to the people.”

**Rabbi Yitzi Hein**  
**Chabad of Pittsford – Pittsford, NY**

“This past Shabbos we hosted HARDCHARLiE, Charles Goldberg, from Chicago. (He is a COC alumni - His first real taste of Yiddishkeit was with Rabbi Zalman Tiechtel when he was a student.)

I found him to be extremely engaging and stimulating for the students, who in turn, really appreciated his authenticity, the heart and passion he puts into his music and talks, and the message that he shares with them. He comes from a similar secular background to many of our students, and they were able to relate to him.

Charlie has a wonderful appetite to be Mashpia on the students, and to share with them his experiences and his expression of Yiddishkeit. He talks about marrying Jewish, Jewish pride, standing up for what matters, loving Chabad and other similar topics.

He was a pleasure to work with and I recommend his services, if someone is looking for a very affordable program to enhance your activities, and to attract students.”

**Rabbi Zalman Bluming**  
**Chabad of The University of North Carolina – Chapel Hill, NC**

We had HARDCHARLiE two weeks ago for our Southwest Shabbaton and he was a huge hit for the students. He became frum at Chabad of KU and loves Chabad and all that we represent.

He was funny, relatable, and his rapping was amazing and had a lot of toichen. He also led a beginners’ davening class and a workshop on kabbalah and psychology. He was the featured performer at our Motzei Shabbos Mega Event and he really rocked the crowd. He was also very helpful around the Chabad house, offered his help wherever possible, and was an “easy guest.” He really wanted to make things work for us and was extremely accommodating with everything.

He was also very economical and really wants to make the Shluchim happy. I highly recommend him for your communities.

Shout out to my brother Zalman for helping Charles become who he is now.  
 If you have any questions just give me a call.

**Rabbi Shmuel Tiechtel**  
**Chabad of Arizona State University – Tempe, AZ**

"HARDCHARLiE is an all-around mensch and hard worker. He is willing to do just about anything for a shliach. He did a concert for us Purim night. On Shabbos, he also did an interactive performance three times. My favorite part was teaching niggunim but in his unique way mixed with a verse he wrote which held deep meaning. Motzei Shabbos, he played the guitar and led Havdallah with a group of students in the center of campus. He also went to the AEPi house to spend time with the guys and inspire people there. The point is, he brings a lot of good energy and diversity, and I would be happy to give anyone interested more details."

**Rabbi Zev Johnson**  
**Chabad of The University of Texas – Austin, TX**

"HARDCHARLiE was great on our campus, he did a wonderful job. He connected well with the students – they loved him! He had a major impact on some of them as well. He is an amazing mensch to deal with. I would recommend him to anybody to bring down to their campus. HARDCHARLiE rocks! His music is all full of tochen, and it's just amazing stuff."

**Rabbi Eli Langsam**  
**Chabad of Peoria and Bradley University – Peoria, IL**

"When Charlie finishes his show, he's one of the few people we ask, "When can we have you next?" He was engaging, entertaining, he spoke the student's language, not to mention he's an amazing rapper; most importantly, he imparted a beautiful message. He was able to flow with the crowd, and the Friday night jam session with him was an absolute blast."

**Rabbi Shmueli Rothstein**  
**Chabad at the University of Pittsburgh – Pittsburgh, PA**

"Charlie was amazing! We did a HiP HOP SHABBAT and combined it with my son's bar-mitzvah. He connected with the students Friday night and stayed up until 2:30 AM farbrenging. They felt very understood by him and were deeply moved by what he had to say; it's helpful that he's an AEPi brother as well, as many of our students discussed how AEPi and Chabad helped them define their Jewish identities. The Motzei Shabbos DJ experience rocked the house, keeping the beat going with all "frum" music. Charlie truly wants to help the Shluchim, and takes every opportunity to promote Yiddishkeit and Chabad. He can really make a lasting impact. Thank you Charlie, looking forward to having you again!"

**Rabbi Yitzi Creeger**  
**Chabad at the University of Cincinnati – Cincinnati, OH**

"We had HARDCHARLiE for our Sinai Scholars Shabbaton; he was great in so many ways. I know the year is over for many schools, but the following are good to keep in mind for next year:

- 1) He was a no frills guest; he came with his family. They were very appreciative, required no special accommodations, and were all willing to help in any way.
- 2) He got everyone involved; during davening, he got everyone singing and dancing, and at dinner, he shared his story with his raps. He was full of tochen and promoted Chabad, yiddishkeit, and the Rebbe. He also helped engage the students Shabbos morning during davening. He led two workshops on Shabbos day on mental health and chassidus, as well as a relationships class, both of which received excellent reviews. He pushes students (and shluchim 😊) to do more in a very kind and nice way.
- 3) He was very reasonable – he charged 700 dollars plus travel, plus he will do a talk at a nearby Chabad house and does not want an extra cost (he encouraged the other shliach to help pay for his expenses). Motzei Shabbos he went to another Chabad House from 10:30 PM to 12:30 AM with the same chayous.

**Rabbi Shmuly Rubin**  
**Chabad at Union College – Schenectady, NY**